



NEWS LETTER

February 2017

Read to Your Barber

Read On Chandler ENCORE fellows, Bill and Terry Hohan, visited local barbers and presented them with a “**Read to Your Barber**” program. The program is simple. Children select a book and read to their barber while the barber cuts the child’s hair. The barber has a conversation with them about what the child read. *Read On Chandler* supplied the barbers with rewards for the children. The reward consists of a book mark with a coupon for a Happy Meal at participating McDonalds. These rewards were provided by Read On Arizona.

Daniel Aguilera, owner of the 480 Family Hair Cuts 1000 N Arizona Ave. Chandler, was the first to come on board with the “**Read to Your Barber**” program. Read On Chandler supplied Daniel’s shop with more than a dozen books to get started. At the end of the first few weeks Daniel said, “This is hard. I am getting a lot of resistance from the fathers.” He went on to say, “I am not going to give up.” Checking back after two months Daniel said with pride, “I have twelve children who read on a regular basis.” He went on to say that the children enter the shop, run to the book stand and select their favorite book. Daniel also noticed that the children are returning more frequently for haircuts



King’s Kuts, 940 N Alma School Rd and Fresh as You Can V 1 W Galveston St have also joined in with Read On Chandler implementing the read to the barber program.

The first beauty salon, **Salon de Belleza** 1060 N Arizona Ave, has recently joined in with a read to you stylist.

Book Give-Away

Read On Chandler provided four local non-profit organizations with six hundred books that were given out at events for children during the holiday season. The organizations included the **Chandler Care Center, Chandler Christian Center, Chandler Family Learning Center and the Chandler Public Housing Youth Program**. A huge thanks to the **Chandler-Gilbert YMCA** for storing the books and setting up a distribution area. Read On Chandler members assisted in loading up the books and delivering books to Read On partners.



The partners then distributed books to children during the holidays. The event at the **Chandler Family Learning Center** displayed donated books on a large table with multiple titles stacked on top of each other.

Contact Read On Chandler at:
readonchandler@gmail.com

Data Base is Coming

A meeting was held at the Chandler Public Library, to introduce a beta version database to members of Read On programs in Chandler, Tempe and Scottsdale. Dan Tenorio, an ENCORE fellow, created and demonstrated the database which was designed using input from the Read On community.

The data base is designed to provide an easy and consistent way to enter, track and publish literacy programs and provider information for Read On Chandler, Tempe and Scottsdale. The user will have a quick pop-up interface to enter and extract information. When complete, the new data base will replace the tedious task of using spread sheets or documents to find a programs or providers.

Raising a Reader

Consuelo Roa, Parent Program Coordinator at the **Chandler Care Center**, has implemented her own spin to the **Raising a Reader** program.



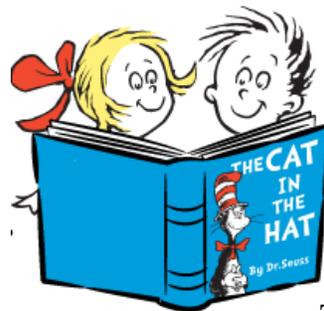
Raising a Reader is a program designed to empower families with knowledge and resources to improve the reading readiness skills of children birth to 5. The program consists of two hour sessions over a five-week time frame. It originally was for parents only, however, Consuelo found that limiting the class to parents only meant that some parents could not

attend. “It is difficult for some parents to find someone to watch their children while they attend a class,” Consuelo said. She has adapted **Raising a Reader** to accommodate both parent and child. Consuelo has also modified the time frame to coincide with the Chandler Unified School District. She also changed the sessions to one hour.

Consuelo uses a hands-on approach. Having the child present, with the parent, she can help the parents practice their teaching strategies. She also applies techniques that incorporate all the child’s senses in the learning process. “I have passed out oranges to the children and asked them questions on how it feels and smells,” Consuelo said. She went on to say that she had the children peel the oranges. She would ask questions about the orange. Consuelo feels that this approach to a child’s learning experience makes it more meaningful than just looking at a word and picture.

Consuelo also incorporates activities that have the children follow directions from reading. For instance, at one session she had the children and their parents follow a recipe to make play dough. Consuelo asked the children how the mixture felt, looked, smelled and even tasted, appealing to as many of the child’s senses has a greater impact on learning. To learn more about the program, contact Consuelo Roa at the Chandler Care Center, [480- 812-7900](tel:480-812-7900)

Read Across America Day



Don your hat and bring a cat. Let’s join with the National Education Association (NEA) in celebrating the anniversary of Dr. Seuss’ birthday, March 2nd with Read Across America.

This is an annual event that brings children and books together. Events are held in schools, libraries, and community centers throughout Chandler. One event will be at the Chandler Family Health Center (CFHS) at 811 S Hamilton Street. Maricela Santana and Debe Moreno will be presenting story time. Story time will be at the CFHS location at 2PM, March 2nd. So, after starting your day with some Green Eggs and Ham, search out a Read Across America Day event near you.